

GOLF LEAGUE SPONSORSHIP

PROSPECTUS

NOVEMBER 11, 2024



THE BEST OF UTAH COMPETING FOR THE TITLE



NOVEMBER 11, 2024

BLACK DESERT RESORT

Join us as 72 of the state's best golfers take on Black Desert in this unique, winner-take-all championship format.

WHO'S PLAYING?

Utah's Best

The Vardon Invitational is a collection of Utah's best golfers from Men's leagues across the state. They will all be competing for the honor of being crowned Utah's best Men's League as well as an individual title.

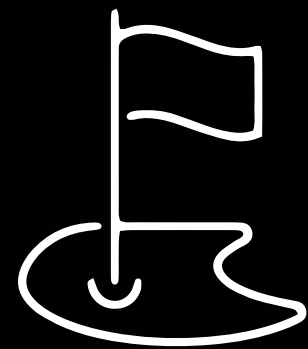


TOUCH POINTS



Pre-Event Marketing

Reach every golfer that plays in participating men's leagues



On-Site Activation

Game day. Activate your brand with all players and fans on-site



Custom Branding

Branded swag people actually want.





GOLF LEAGUE SPONSORSHIP

An individual player will be crowned the Best of State
and One 4-Player Team the League Leaders.



GOLF LEAGUE PARTNER

\$ 3 , 0 0 0

Each 4-some team is hand picked by their golf league. Support a team by becoming a Golf League Sponsor.

Entry for a team of 4 Players

Feather flags at entrance with your logo and the golf course logo

Logo on team uniforms

Logo on participating players plaque given to golf course

Sponsorship announcement

Tag in tournament social media

On-site activation space

Swag items in welcome bags



ADDITIONAL OPPORTUNITY



DRIVING RANGE

\$10,000 | 1 AVAILABLE



- Sponsorship announcement
- Exclusive signage on driving range
- Exclusive activation space
- Long drive contest
- Swag items in welcome bags
- Tag in tournament social media
- Logo on all tournament material (score cards, rules, check-in, etc.)



PUTTING GREEN

\$10,000 | 1 AVAILABLE



- Sponsorship announcement
- Exclusive signage on putting green
- Exclusive activation space
- Putting contest
- Swag items in welcome bags
- Tag in tournament social media
- Logo on all tournament material (score cards, rules, check-in, etc.)

GOLF BALL PARTNER

\$5,000 | 1 AVAILABLE



- All Scratch level deliverables
- Logo balls placed in all golf carts
- Exclusive activation space at check-in

CART SPONSOR

\$5,000 | 1 AVAILABLE



- All Scratch level deliverables
- Exclusive signage on golf carts
- Swag staged in golf carts



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LET'S GET STARTED

REACH OUT TODAY